

What is claimed is:

1. An insulating receptacle for a beverage container which comprises:
  - a) an insulating sleeve having first and second ends, said first end having a first opening dimensioned to conformably receive a beverage container therein,
  - 5 b) an inwardly extending flange formed integrally with said sleeve at the second end thereof and bounding a second opening; and
  - c) a plurality of suction cups affixed to the flange.
2. The insulating receptacle of claim 1 further comprising first and second peripheral gripping members formed in said sleeve for engaging a beverage container placed in said sleeve.
- 10 3. The insulating receptacle of claim 2 wherein said peripheral gripping members sealingly engage the container.
4. The insulating receptacle of claim 3 further comprising a third peripheral gripping member formed in said sleeve, one of said gripping members being located at said first end.
- 15 5. The insulating receptacle of claim 4 wherein two of the gripping members are ribs formed in said sleeve.
6. The insulating receptacle of claim 5 wherein said ribs are adjacently spaced from the first and second openings.
7. The insulating receptacle of claim 6 wherein said sleeve is formed of flexible insulating material.
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8. The insulating receptacle of claim 7 wherein said flange contains a plurality of apertures spaced about the second opening and said suction cups each include a stem for insertions into an aperture.

9. The insulating receptacle of claim 8 further comprising a bonding agent applied to the stem of the suction cups.

10. An insulating receptacle for a beverage container which comprises:

- a) an insulating sleeve having first and second ends, said first end having a first opening dimensioned to conformably receive a beverage container therein, said second end including a second opening therein;
- b) an inwardly extending flange formed integrally with said sleeve at the second end thereof and bounding the second opening; and
- c) a plurality of suction cups affixed to the sleeve.

11. The insulating receptacle of claim 10 further comprising first and second peripheral gripping members formed in said sleeve for engaging a beverage container placed in said sleeve.

12. The insulating receptacle of claim 11 further comprising a third peripheral gripping member formed in said sleeve, one of said gripping members being located at said first end.

13. The insulating receptacle of claim 12 wherein two of the gripping members are ribs formed in said sleeve.

14. The insulating receptacle of claim 13 wherein said ribs sealingly engage the container.

15. The insulating receptacle of claim 14 wherein at least one suction cup is adjacently spaced from each of the first and second peripheral gripping ribs.

16. The insulating receptacle of claim 15 wherein said sleeve is formed of flexible insulating material.

17. The insulating receptacle of claim 16 wherein said sleeve contains a plurality of apertures, and said suction cups each include a stem for insertion into an aperture.

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